

# PADDLE TV GEAR OF THE YEAR

A premium YouTube series showcasing the best in paddlesports products



Host, Ken Whiting

## ABOUT PADDLE TV'S GEAR OF THE YEAR

*PaddleTV's Gear of the Year* is an authentic and unbiased video series (not pay-to-play) that showcases the best paddlesports products of the year – to recognize the development of outstanding products, and to help consumers with their purchasing decisions.

The series includes 16 professionally produced videos hosted by world renowned paddler, instructor, TV show host and YouTuber, Ken Whiting.

For each product featured, Ken will talk about its specs, key selling features, and why he has chosen it as one of the top products of the year.

## CATEGORY FAQ

### KAYAKS

#### Best Kayaks Under \$500

- » Any type of kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.) with a retail value no greater than \$500 USD.

#### Best Kayaks Under \$1000

- » Any type of kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.) with a retail value no greater than \$1000 USD.

#### Best Entry-Level Kayaks

- » Any type of kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.)

#### Best Recreational Kayaks

- » Any type of kayak designed for flatwater paddling, sheltered from wind and waves (SOT, SINK, inflatable, folding, etc.)



## CATEGORY FAQ (CONTINUED)

### **Best Kayaks for Big People**

- » Any type of kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.)

### **Best Kayaks for Multi-Day Trips**

- » Any type of kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.)

### **Best Inflatable Kayaks**

- » Any type of inflatable kayak, for any type of paddling (recreational, touring, whitewater, fishing, etc.)

### **Best Folding Kayaks**

- » Any type of folding kayak designed for any type of paddling (recreational, touring, whitewater, fishing, etc.)

## **SUPS**

### **Best Recreational SUP**

- » Any type of SUP designed for flatwater paddling sheltered from wind and waves (hard top, inflatable, yoga etc.)

## **CANOES**

### **Best Canoes**

- » Any type of canoe for any type of paddling (recreational, tripping, whitewater, etc.)

## **PADDLING GEAR**

### **Best Paddling Accessories**

- » Any paddling-related item (aside from boat/board/paddle/apparel) for any type of paddling activity (recreational, touring, whitewater, fishing, etc.)

### **Best Paddling Apparel**

- » Anything you would wear for a day of paddling (outer layers, base layers, footwear, skirts, sunglasses, etc.) for any type of paddling activity.

### **Best Paddling Lifejackets**

- » Any type of lifejacket for any type of paddling activity (SUP, recreational, touring, whitewater, fishing, etc.)

### **Best Recreational Kayak Paddles**

- » Any type of paddle for any type of flatwater paddling.

### **Best Performance Kayak Paddles**

- » Any type of paddle for any type of high-performance paddling (recreational, touring, whitewater, fishing, etc.)



## QUESTIONS?

For more information, please reach out to Jenna Hill.

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